



**Mining support  
equipment for  
the open cast  
mining sector**

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**Company Profile**

## Overview

The Cobra Group of companies, established in 1986, is based in Johannesburg, South Africa. Cobra Reeling started its business life by manufacturing industrial hose reels. This led to the establishment of Cobra Petro Projects, an entity that used these hose reels to supply turnkey fluid storage and handling projects, predominantly in the mining industry. Cobra Fire was subsequently born out of a pressing need in both the community and the mining industry, for innovative and tailored emergency services solutions. With customer excellence forming the baseline of our business philosophy, we strive to deliver exceptional customer service.



### Cobra Projects

A recognised innovator in custom-built, special-use mining support equipment for open cast and underground mining environments, we are recognised for providing our customers with superior quality, resilient solutions, for every application. Our versatile design team is highly committed to continuous improvement, and dedicated to ensuring that Cobra remains ahead of design and industry trends.

Our product range extends to articulated fuel and lube trucks, diesel bowzers, water carts, water wash trucks, stemming trucks, off-road low-bed trailers, ROPS & FOPS, FOPS cabins, work platforms, recovery tow links, and electric access systems.



### CobraTech

CobraTech is a leading industrial network agency in southern Africa, offering advanced solutions that facilitate time and cost efficiencies, with minimal impact on environmental factors. We guarantee superior quality products and services, and invaluable technical knowledge and support.

We manufacture the Cobra hose reels brand locally in South Africa, supplying to our sister company Cobra Projects, as well as the petrochemical, mining, and lubrication industries. As a key distributor for both Ecodora and Piusi industrial products, we are well-equipped to provide holistic fluids-handling solutions across a broad range of industries.



### Cobra Fire

Cobra Fire was established to address the needs of emergency responders to fulfil their roles more effectively, efficiently, and safely. Each of our products and solutions are locally manufactured in South Africa, custom-designed to meet local market requirements, and relevant to the unique African and Middle Eastern environments.

Cobra Fire is an appointed distributor of the Safe Fleet range of product brands, incorporating Elkhart Brass monitors and nozzles, FoamPro proportioners, FRC instrument displays, scene flights and controls, and ROM roll-up compartment doors, safety ramps, and automatic hose bed covers. The Safe Fleet product brand is used across all Cobra-built equipment.



## Recent Builds



Fuel & Lube Mining Service Truck



75kl Water Cart



Stemming Truck



Diesel Bowser



Induna Fire Rescue Pumper



Cobra Wiesel



Off-Road Lowbed Trailer



Underground Work Platforms



Cobra ROPS & FOPS



FOPS Command Centre

## Some Of Our Clients



## Core Values

- Operational excellence
- Exceptional client service
- A motivated team and winning culture
- A commitment to integrity, fairness and responsibility
- Continued business growth, product innovation, superior quality outcomes, and professional excellence



### Design & Engineering

Cobra has extensive in-house design and engineering capabilities, employing a growing complement of qualified engineers who possess diverse skills, supported by a comprehensive library of CAD and simulation software packages. Our design team is highly committed to continuous improvement, and dedicated to ensuring that Cobra Projects remains ahead of design and industry trends.



### Technical Support

Our technical expertise, coupled with the enhanced functionality of our online product support platform, provides our customers with unique access to all technical information pertaining to the operation and maintenance of their individual equipment. Our online platform also features video tutorials with step-by-step instructions, and the ability to easily request automated quotations for spare parts.



### Quality Standards

Each Cobra unit is designed to unique customer specifications and built in compliance with strict quality standards. Our technical expertise, hands-on experience, and professional know-how, afford us a unique insight in terms of perfecting our designs to the highest quality and safety standards.



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